



!!! Loift bei uns!

# Philip Borckenstein-Quirini

CEO Thermenresort Loipersdorf

Obmann Stv. Thermen- und Vulkanland



DAS  
SONN  
REICH

THERMENHOTEL  
LOIPERSDORF

★★★★

CONGRESS  
LOIPERSDORF

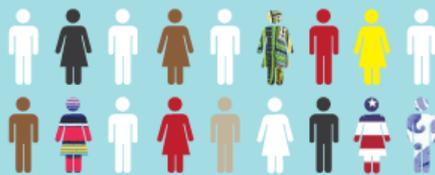
SEMINAR | EVENT | MEETING

# WHO ARE MILLENNIALS?



"GEN Y"

80 MILLION IN THE U.S



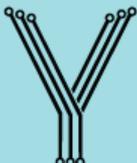
2.5 BILLION WORLDWIDE

MOST ETHNICALLY & RACIALLY DIVERSE

LARGEST GENERATION YET



DOMINANCE OF SOCIAL NETWORKS



# DO THEY MATTER?

Image from Why Millennials Matter ([www.whymillennialsmatter.com](http://www.whymillennialsmatter.com))

% OF WORKFORCE

50% BY 2020

75% BY 2030

IN THE COMING YEARS



MAKE A DIFFERENCE W/ THEIR WORK



CONFIDENT  
HAVE HIGH EXPECTATIONS  
ACHIEVEMENT ORIENTED

Image hosted by: WittySparks.com

## Zahlen, Daten & Fakten

- 1,5 Millionen Tagesgäste im Thermen- und Vulkanland  
(nur an den 6 Thermenstandorten)
- 2 Millionen Gesamtnächtigungen  
(nur an den 6 Thermenstandorten)
- 95% Gäste kommen aus Österreich

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